



The First Return on Investment Report for the SRA Field

In 2010, and again in 2014, Return on Investment reports shows that \$2,400 to serve 100 students yields a conservative annual savings of \$72,980 and a lifetime savings of \$657,993 for taxpayers!

Relationships Under Construction (RUC) is a relationship and marriage education program that serves students ages 12-18 in 32 Ohio counties. RUC has served over 300,000 students since 2002 with five classroom sessions of programming each year. The return on investment report shows that if 15% of those we serve who are considering sexual activity or are currently sexually active **change** their minds and decide to wait, the return on investment report projects a savings of over 128 million dollars (\$128,147,040.00).

In other words, for every student we serve who changes their mind and decides to save sex for marriage, the return on investment is **20 to one** annually and **180 to one** in lifetime savings. Lifetime savings assuming the likelihood that the student will obtain their high school diploma projects to \$1.2 billion (\$1,209,251,064.00) for the number of students that RUC has served. Annual and lifetime savings is calculated from Federal and state costs of teen pregnancies avoided, violence avoided, sexually transmitted diseases avoided, depression avoided, and costs of underage drinking avoided. Costs also include tax revenue gains from teens achieving a high school diploma.

RUC post-surveys show that over 90 percent of the students we serve choose to save sexual activity for marriage; specifically, **93.7 percent agree "I have made a personal pledge to remain sexually abstinent until marriage."** These decisions save taxpayers money. RUC has received both state and Federal funding over the past ten years. That funding is again in jeopardy at the Federal level. RUC's ROI report shows that RUC and programs like ours **need to continue**.

Here is what some students have to say about RUC. You can see many more comments on the RelationshipsUnderConstruction.com website – "What people are saying."

7th grade female: *This class helped me because I'm still a virgin but my boyfriend who is 3 years older than me has had sex with 3 other girls. I knew he expected it from me but with this class I was able to tell him my boundaries and that we weren't having sex. He may be mad, but whatever.*

7th grade female: *This presentation was very, very, very, very, very, very, helpful. Everything that was said this week helped me a lot. Because I recently got a boyfriend, and was close to having sex with him. I'm talking like a week or so. But, thank you for showing me it is better to wait. Because, if you would have came any later than this week, I would already have gave myself away to him. So, yes, I now really consider being abstinent. Thank you!*

Relationships Under Construction is a worthy investment.

RelationshipsUnderConstruction.com

MissTheMess.com



HIGH SCHOOL | About

The Ohio Adolescent Health Centers Project A Collaboration of Sexual Risk Avoidance Providers

2017-2020

Overall Randomized Controlled Trial Report

Social Capital Valuations

Evaluator: Andrew Gluck
andrew@socialcapitalvaluations.com

EXECUTIVE SUMMARY

A recent initiative funded by the U.S. Department of Health and Human Services supported the Ohio Adolescent Health Centers Project (OAHC Project) in implementing and evaluating three Sexual Risk Avoidance Education (SRAE) programs in high need areas in Ohio, primarily among youth ages 11-14. The three organizations whose SRAE programs were evaluated are: Maximum Freedom, Operation Keepsake, and **Relationships Under Construction**. This report summarizes the effects of the OAHC Project's sexual risk avoidance programs that were implemented in 20 schools in Ohio, compared against the results from five control schools not implementing the program.

The results of the randomized controlled trial presented in this report examine the combined impacts across all three programs relative to a control group. Survey measures were collected prior to the intervention (or wave 1), immediately following the intervention about one week after baseline (or wave 2), and two to three months after wave two (or wave 3). Comparisons of relative change for wave one and wave two represent immediate intervention effects and comparisons of relative change for wave one to wave three represent sustained intervention effects. Sustained intervention effects are generally more compelling than immediate intervention effects, as they represent whether the intervention had a long-term impact.

Survey questions measured immediate and sustained changes in four categories: 1) Knowledge, 2) Beliefs and Attitudes, 3) Behavioral Intentions / Future Orientation, and 4) Actual Behavior. Our findings show that the OAHC Project's efforts were indeed successful in causing both immediate and sustained effects in:

1. increasing teens' evidence-based and medically accurate **knowledge** about the potential negative physical, emotional, psychological, and financial effects of pre-marital sex;
2. generating increased positive **beliefs and attitude** toward avoiding pre-marital sex and other teen risky behaviors;
3. motivating sexual risk avoidance **intentions / future orientation**; and
4. forestalling **risky behavior**.⁴

The pivotal question we sought to answer was, "What is the success rate of the OAHC Project?" To answer that question, we looked at the results for Q29 "Ever Had Sex?" and found that the control group's rate rose from 15.2% to 23.4%, while the intervention group also started at about 15% and remained constant. **That equates to a 35% success rate [or (23.4 - 15.2)/23.4].**

An ROI analysis was conducted by extrapolating the findings from our study of 4,284 students to the 219,838 students who received OAHC Project SRAE training over the last four years. That analysis shows that the value of future outcomes is projected to be \$185,087,706. Since the four-year investment in the OAHC Project was \$9,933,286, then we divide \$185,087,706 by \$9,933,286, and see that \$18.63 is returned for every \$1.00 invested in the OAHC Project.

⁴ This evidence should be considered preliminary, as most of the findings for behavior were small in magnitude and marginally significant. Nonetheless, there was a consistent pattern of findings for behavior, suggesting these results would likely be statistically significant with a larger sample of schools participating in the group randomized controlled trial.

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